

Clarksburg, Wed. Sept. 22

Parsons-Souders

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Agency for the  
New York Posters.

Parsons-Souders

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Store Closes 5:30 p. m.

# The Change In the Weather Finds Us Ready With Cool Weather Needs

**WOMEN IN GENERAL HAVE NEVER BEEN SO WELL DRESSED AS THEY ARE TODAY—**

The women of the United States are the best dressed women in the world.

We are speaking of women as you meet them.

This store has had some thing to do with making the Clarksburg woman—as you meet her,—the best dressed woman in the world.

This is a matter of simple fact, not an empty boast.

We are ready with a stock of suits, coats and dresses, which, for going on thirteen years, we have been learning to assemble.

The learning was remarkably worth our while—AND YOURS.

Merchandise that leaves no aspiration after style and economy unsatisfied.

## Many Women Buy Low-Priced Clothing on Principle

To feel that there is a certain sum which they need not go above in order to get all the style, satisfaction, and value that any woman need wish for.

These are the women which as the old country has it, "know how many beans make five." They are not women who buy things because they look cheap, for they don't buy from a price ticket at all. And some of them believe in buying 2 good, low priced suits rather than one suit costing as much as the two.

It will be worth your while to come and see the suits we have at \$14.50 to \$25.00.

The coats at \$10.00, \$12.50 and \$15.00 especially the "durability" mixture coats, \$15 for business wear, motoring or travel.

## The Latest Evening Dresses For Women, So Far, Are These

First comes soft taffeta in flame color, and other pale tints, draped with net tunics. They are full of delicacy and grace, and with all the simplicity, there is nothing of richness lacking.

One style is a Dresden silk taffeta, net over drape; the back ground is white with delicate rose pink flowers, being the only color about the dress. Price \$40.

The second is just a cloud of color—a wonderful cherry shade of taffeta silk elaborately draped, the wide girdle forming the bodice, with net shoulder straps to match the silk. Price \$35.

The third is a yellow Pussy Willow Taffeta, plain with black net over drape, sleeveless, with black shoulder straps, tripple over skirt all of net, edged with yellow silk. Price \$29.50.

Taffeta gowns with the pouched hips or draped skirts and very wide girdles come next; black, rose, pale blue, Nile Green, Amethyst and Maize. Many more are just such, as the women with few gowns would find useful for all-around purposes, and the women with many would enjoy owning for the "indispensable" extra.

## Couture Cloth A New Dress Foundation

An entirely new material has reached us from France through a New York importer. It is a lining cloth, very, very sheer, not unlike chiffon in texture, but more firm, having a dress-maker's finish. It is to be used as a foundation over which net, lace or chiffon or other soft fabrics, for the making or draping of a dress. Dress-makers, particularly, will be much interested in this new fabric. It is pronounced ((Koo-Chu) and is 46 inches wide, price 75c per yard.



## Charming Little Garments For Children

It is the little things that count. It is the little children in the home that endear it to mother, father and the rest.

The new assortment of little things in the way of clothes for babies is remarkable for the great variety of style.

Dresses 50c to \$3.00.  
Headwear 25c to \$2.00.  
Sweaters, 50c to \$2.00.  
Coats, \$2.00 to \$5.00, etc.

## At the Jewelry Counters Today You'll Find, New

Cameo broaches, beauty pins, Loyalists, Hat pins, at 50c.

Birthday pins in two patterns, two pins, 50c.

Solid gold Beauty pins, \$1.00, \$1.25, \$1.50.

Filigree Jitney purses, 50c each.

Wristlets in black and white, 50c.

In the art department tomorrow morning laundry bags in cross stitch, special 50c.

Many boudoir caps in pink, blue, lavender and yellow; lace, chiffon and net, 25c, 50c and \$1.00.

## Kayser Sends Women a New \$2.25 Silk Stocking

Work people in a silk mill in southern France are trying to understand America's peculiarity in demanding durability with art.

Kayser's factory takes big orders, and big orders will make the hosiery as Americans want it, so in response Kayser's have given the double and locked garter tops, and now we have the best \$2.25 silk stocking in America, plus the longest wearing heels and toes, guaranteed not to run below the double top.

## Presenting A New Chiffon--Plaided, \$1.50 a Yard

It is like the softest and most beautiful chiffon, and is a wonderful combination of shades of Heliotrope, Salmon, Pink, Light Green, etc., in beautiful plaided effects, 38 inches wide. Price \$1.50 a yard.

## High-Neck Night Gowns For Chilly Nights

Some women wear them all the year around, but they are especially comfortable when the weather gets cold. Find very pretty styles between \$1.00 and \$3.00, the first being a fine nainsook with high square cut neck and finished with beading.

## AUTUMN COATS

Not one in all the hundreds will have an over coat need that the Parsons-Souders store cannot satisfy, whether it be a richly-lined Hudson Seal coat with Otter collar at \$100.00 or one of our regular coats from \$10 to \$35.00.

The variety of style omits none that any woman will want and admits none to which any woman could in any way take exception.

There will be a great demand for coats between \$15 and \$25, so it is well that the showing at this price range is so full and fine.

The change in the weather today will start the ball rolling. Get in line while the rolling is good.

True Values

## THE PARSONS-SOUDERS COMPANY

On Main St., Between  
"2nd and 3rd"

### SOCIAL AND PERSONAL

(Continued from Page Three.)

**Missionary Institute.**  
Mrs. J. Hal Smith, of Buffalo, N. Y., who has spent several years in Africa as a missionary, will conduct a missionary institute at the Duff United Brethren church of Stealey Heights all day tomorrow. The institute will be divided into three sessions, with most interest diverting toward the evening meeting when Mrs. Smith will deliver a lecture. Mrs. Smith is a very intelligent and interesting woman and her address tomorrow night is looked forward to with pleasure by a large number of persons interested in missionary work.

Mrs. Smith returned to America on account of ill health thought to have been brought on by the climate

of Africa. Her husband died recently in Africa.

**Picnic at Spring Hill.**  
Chaperoned by Mr. and Mrs. L. A. Crawford, a very enjoyable picnic was held by a number of young folk this week at Spring Hill. Games, songs and dancing were enjoyed. A lunch was served, following a marsh mallow toast.

**Dinner Party.**  
A prettily-appointed 6 o'clock dinner was given by Mr. and Mrs. Fred Scanes, at Adamston, Monday evening in honor of the Rev. and Mrs. A. S. Wolfe, before their departure for Parkersburg, where they are attending the Methodist Episcopal church annual conference. Covers were laid for twelve guests.

**Candy Sale.**  
The girls of the St. Johns Club, of Stealey Heights, will hold a candy sale at the Bijou theater from 1 to 6 o'clock Saturday afternoon for the benefit of the new Stealey Heights church. Sea foam, bon bons and other sweets will be on sale.

### PERSONAL

Mrs. E. A. Hill, of Harrison street, is visiting relatives in Pittsburgh.

Mrs. Robert Haynes arrived home Wednesday from Baltimore, Md.

Mrs. Sims Powell, of Parkersburg, is a guest of friends in the city.

Mrs. Grace Wohl, of Cincinnati, O., is visiting her sister, Mrs. A. L. Posey.

T. J. Jones, of Morgantown, is a city business visitor.

W. B. Fleming, of Buckhannon, is a guest at the Gore.

A. H. Altman, of Smithfield, is here attending to business matters.

C. C. Morgan is here from Cairo on a business mission.

W. F. Morgan, of Parkersburg, is spending the day here attending to business matters.

W. A. Hogue is here from Charleston.

R. G. Floyd, of Huntington, is registered at the Waldo.

J. W. Dinges, of Huntington, is here on a short business visit.

John S. Scott is a business visitor to the city from Fairmont.

George W. Stephan, of Wheeling, is a business visitor in the city today.

### OF INTEREST TO WOMEN

#### Colors to Be Worn.

Bluish mauve is a new shade. The Watteau idea of light pink and blue is seen in glaze effects, bouquet designs, embroideries, broches, etc. Bright yellow and deep flesh shades appear as finishing of navy blue gowns. Black and white is still smart. Sand color, and horizon blue blend well, as does also the palest pastel blue and deep old rose. Maize combined with bottle or Russian green tones, up the somber effect at once. Three new shades are current.

## POOR FRUIT INJURES OUR APPLE MARKETS

Declares the United States Department of Agriculture in a New Bulletin.

WASHINGTON, Sept. 22.—Effective co-operative organizations afford the best means for profitable marketing of the country's increasing apple crop, according to a survey of marketing conditions in the industry just published as bulletin No. 302, "Apple Market Investigations 1914-15," by the United States department of agriculture. In states where apples are boxed instead of barreled, growers' associations handle a large percentage of the output and in securing uniformity in the pack and advantageous distribution of the crop are much more successful than individual producers in other sections. Where individuals act independently there is little uniformity in grading and much poor fruit is shipped, which, in seasons of large production such as 1914, cannot be disposed of profitably.

Observations in the Chicago market showed that twenty-five per cent of the arrivals in carlot bulk, or the equivalent of 350 carloads, and ten per cent of the barreled shipments, the equivalent of about 160 carloads, were of such poor quality that the price would not have paid the freight charges had these apples been shipped by themselves. By throwing out this poor fruit the farmers would not only have saved the cost of packing and shipping, but would have cleared the market for their good stock. Similar conditions were found elsewhere.

In this connection it is said that the grade and package laws now in operation in a number of states are proving effective in stabilizing the market. Uniformity in state legislation of this kind, the authors state, is, however, most desirable.

The effect of the war upon the industry has been found to be less disastrous than was apprehended. Because of the cheapness of the fruit consumption was stimulated until the blackberry and mulberry. There colors are exquisite in velvet, and also look well in woolen and silk dress goods. All shades of purple will be worn, lavender and mauve for evening coat suits are made of navy, black, grape, African brown, mahogany or mulberry, dark metal, shades of gray and grayish blue. Deep purple suits are trimmed with beaver fur.

### TO THE PUBLIC.

Leah Beanie Wilson, having left my bed and board without just cause, I will not be responsible for debts contracted by her.

DAVID SKILES WILSON.

exports far exceeded expectations. The German ports being closed, large quantities were shipped direct to the Scandinavian markets for the first time and this should prove of considerable benefit in future years. Direct trade with South America has also increased greatly and should continue to do so, especially if the growing trade in meat products affords additional return facilities for shipment. Careful selection, grading and packing by hand is, however, essential to the delivery of the fruit in good condition and only stock that may be classed as "fancy" or "extra fancy" should be exported to South American ports.

Italy requires makers of cheeses containing oleomargarine to paint them red on the outside and to label them properly.

**Rexall**  
"93" Hair Tonic  
stops the hair from falling out  
Sturm and Wilson.

DR. E. D. TUCKER  
Physician  
Who has practiced for several years at Wallace, W. Va., has moved his offices to NORWOOD.



Morning, noon and night our coffee always has the same high quality. It's full, rich flavor is a constant temptation to all true lovers of good coffee.  
FROM 15c LB. TO 40c LB.  
CHICAGO DAIRY

Pensioners of the Pennsylvania railroad, numbering 2,906, received \$568,943 in benefits during the last fiscal year of the railroad.

### MUSIC CLASSES

Miss Jean Burns, instructor in piano and Miss Helen Eaton, instructor in vocal music will form small classes in town. Address Miss Kennedy's School.—Advertisement.

Every home with a phone is a branch of Welch & Fullerton, Druggists.

### AN APPRECIATION

This is to certify that I sent a disability claim of \$90 for six weeks' sickness to the Relief Department of the Order of Golden Seal at Richmond, Va., a short time since and received a check for the same within ten days. This is the second time I have made claim on the order for relief and in both instances they have acted with the same promptness.

M. C. LONG.  
Clarksburg, W. Va.  
Sept. 13, 1915  
R. L. Hasson, 218 North Sixth street, Glen Elk, represents the Golden Seal.—Advertisement.

Irish Potatoes, per peck 15c  
Sweet Potatoes, per peck 35c  
Receiving Peaches and Damson Plums every day this week.

### LISTON'S Sanitary Grocery

Opposite Postoffice on Pike, Bell 1328 Home 16

ONLY PASTEURIZED and CREAMED MILK AND CREAM IS PURE.

### STURM'S DAIRY

Both Phones

### NOTICE.

All persons knowing themselves indebted to the estate of Frederick L. Swiger, deceased, are hereby notified to call upon the undersigned executor, of said estate and pay said indebtedness; and all persons having claims against said estate are hereby notified to present such claims to the undersigned executor, for settlement.

F. TILMAN SWIGER, ROY G. FOUTTY.

English experts have succeeded in removing with radium birthmarks and other superficial growths that defied chemicals.

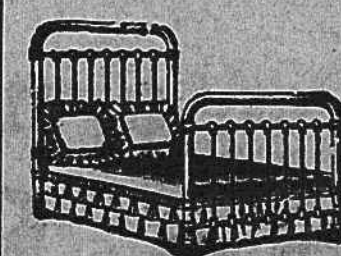
**NOTICE TO BRICKLAYERS.**  
Members of Bricklayers Union No. 3 are requested to a meeting of the union, Friday evening, September 24, at 7:30 o'clock. Important and some very urgent business to be looked after.  
By order of the trustees.

## NEW BEDS

We have just received a new car of iron and brass beds, springs and mattresses, and invite you to make your selections early. During the remainder of September we put them on sale at

**ONE DOLLAR DOWN  
ONE DOLLAR A WEEK**

Similar terms may be arranged for other small purchases, but the full time of payment shall not exceed fourteen weeks.



This handsome two-inch post iron bed... \$ 5.50  
A strong Monarch Spring, low riser... \$3.00  
A forty-five pound combination Mattress, strong art tick \$ 4.50

Total .....\$13.00

This handsome two-inch continuous post iron bed, heavy fillers... \$ 7.75  
Heavy Monarch Spring, six-inch riser, extra good... \$ 4.50  
Fifty pound all felt mattress, art tick and roll edge... \$ 7.50

Total .....\$19.75

This outfit may be purchased at \$1.50 down and \$1.50 a week.

## PALACE FURNITURE & PIANO CO.

168-170 W. MAIN STREET

Freestone Peaches, per bu.	\$1.20
Sugar, 25 lb. bag	\$1.65
Rockyford, 2 for	25c
Endive, lb.	20c
Romane Lettuce, lb.	15c
Fancy Head Lettuce, lb.	10c and 15c
Leaf Lettuce, lb.	15c
Pickling Cukes, each	1c
Pickling Onions, one-half Gal	25c
Cauliflower, each	15c up
Green Beans, gal.	20c
Turnips, Gal.	15c
Rutabogas, Gal.	15c
Grapes, basket	15c & 35c
Cranberries, 2 Qts.	25c
Egg Plant, each	10c
English Walnuts, 2 lbs.	25c
Green Peppers, doz.	10c
Celery, bunch	5c
Grape Juice, pint	20c
Lemons, doz.	15c
Fancy Eating and Cooking Apples	15c Gal.
Pears for Canning, per pk.	25c

**OSCAR L. POST**  
COURT STREET